

Nashville-area senior living communities help protect veterans from COVID-19

NASHVILLE, Tenn. (April 12, 2020) – As the nation bands together to stop the spread of COVID-19, two local senior living communities are doing their part to protect some of our country's bravest: veterans

The Hearth at Hendersonville recently donated 24 bottles of hospital-grade disinfectant with the proven ability to kill viruses similar to The Coronavirus to Patriot Angels, an organization that helps veterans and their spouses apply for Aid and Attendance Benefits and afford long-term care.

The Hearth at Hendersonville is one of two Hearth Premier Senior Living locations near Nashville that produce the disinfectant, which is a product of Viking Pure Solutions, on-site. Viking Pure Solutions' disinfectant uses electrolyzed water to kill bacteria, fungus, and viruses. It also prevents micro-organisms from creating a resistance to any of its disinfectants. Plus, unlike many popular cleaning products, Viking Pure Solutions' disinfectants are completely non-toxic, making it safe to use around people and pets.

"In these uncertain, and quite frankly scary times, the implementation of Viking Pure's products has given us more confidence that we're doing everything we can to protect the seniors who live with us," said Lisa Wyatt, The Hearth's Sr. Director of Community Relations. "The team at Patriot Angels is an absolute Godsend to veterans who need to get their benefits quickly, and we couldn't think of a better gift to give them than peace of mind."

"Most of the veterans we serve are seniors, and many of our employees are veterans themselves, so giving them this state-of-the-art disinfecting solution free of charge, when many store shelves are bare, is a great way to thank them for their service," said Suzette Graham, Patriot Angels' Chief Executive Officer.

The Hearth at Hendersonville, and its sister community, The Hearth at Franklin, plan on donating more solution to local Nashville charities and businesses. "This is just the tip of the iceberg for us," said Wyatt. "We have the opportunity to produce over 100 gallons of

this amazing disinfectant on site, every day, and now is the time to share. Donating what we can is the right thing to do.”

If you'd like to receive your own complimentary bottle of Viking Pure Solutions' non-toxic disinfecting spray, contact The Hearth at Franklin at (615) 591-3003 or The Hearth at Hendersonville at (615) 264-0779.

About The Hearth

Hearth Management is a privately owned and operated management and development company based in Syracuse, NY. Founded in 1988, Hearth Management specializes in Independent Living, Assisted/Enriched Living, and Memory Care. Currently, Hearth Management's operates 15 communities throughout New York, Connecticut, Indiana, and Tennessee.

Media Contact:

Jonathan Barbieri

Sr. Vice President

jbarbieri@thehearthllc.net

(610) 864-2805

###